



Modern sounds on track to relive the glory days

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MUSIC fans wanting to keep up with the times but secretly pining for the glory days of vinyl when they could listen to a record while perusing cover art, lyrics and liner notes may have a solution.

A new technology called DDA (D:Net Digital Albums) allows fans to buy albums in digital form for about the same cost as a physical version. When they plug the USB into their computers, they have access to all of the tactile extras that endeared albums to people in the '60s and '70s, such as cover art, lyrics sheets and liner notes, as well as video clips and live footage, a music news service and artist forums.

Jimmy Barnes was the first Australian artist to release an album along with videos, photos and biographies on a

USB wristband earlier this year.

Independent acts Sneaky Sound System, Geoffrey Gurrumul Yunupingu, Grafton Primary and Skipping Girl Vinegar will make their new albums available in the new format in shops from December 1. And next year singer-songwriter Lior will make his previous two albums available in the format.

The new USBs come with plastic swing tags decorated with the album cover. Customers can gain access to their accounts on their mobile phones or any internet-enabled computer.

They were designed by Melbourne music veteran Scott Murphy, who was frustrated by pundits predicting a recorded music industry that would involve only the trade of faceless, track-by-track, digital files.

LINK
▶ www.DDa4me.com